

2018 City of Green Magazine

Annual City Guide & Resident's Reference



Add Digital to Your Ad Package

- ⇒ **Medium Rectangle (300x250):**
\$250 for 15,000 page views
- ⇒ **Half Page (300x600):**
\$350 for 15,000 page views

All digital ads will appear run-of-site on ClevelandMagazine.com.

Drive Sales and Traffic with the Ultimate Green Resource.

Last year, *City of Green Magazine* proved to be an effective marketing, communication and development tool, featuring great stories and useful information about the city. The content was well received and added value for advertisers and city partners.

Your advertising support of *City of Green Magazine* will help you reach Green households and businesses in a magazine that will be kept and used as a reference tool.

City of Green Magazine is a glossy, full-color community magazine produced in cooperation with the city and turns the spotlight on Green schools, city services, home and lifestyle, the business climate and more...

View the 2017 edition online at:
www.glpublishing.com/digitaleditions/green2017

We've got great rates and premium positions available.

Call us at 216-377-3693 or send an email to klein@glpublishing.com.

Distribution with Local Impact

Reach the consumers you want – *City of Green Magazine* is a publication that will be a key promotional tool for the entire year – both in print and online.

- 30,000 copies will be printed to use for the whole year
- Copies will be mailed to every Green residence and business
- *City of Green Magazine* will be given to new residents
- Additional copies of *City of Green Magazine* will be available at high traffic retail locations, real estate offices, hospitals, clinics & medical offices and local hotels.
- *City of Green Magazine* will also be distributed along with the August 2018 issue of *Cleveland Magazine*.
- *City of Green Magazine* will be available for 12 months as an electronic magazine via the Internet at cityofgreen.org, greencoc.org and clevelandmagazine.com. Your ad will be featured with a hyperlink to your Web site.

	Ad Size	4-color	Discount**
Full Page	7" x 10"	3,260	2,770
2/3	4.625" x 10"	2,720	2,310
1/2	7" x 4.875"	1,890	1,610
1/3	4.625" x 4.875"	1,340	1,140
1/6	4.625" x 2.375"	720	610
1/8 Resource Ads	3.375" x 2.375"	395	335

Rate Card*

Second Cover	3,750
Third Cover	3,585
Fourth Cover	3,910

*Please contact your account representative for full ad specifications.
**15% discount for qualifying Green Chamber of Commerce Members.

More Exposure = More Impact!

City of Green Magazine will polybag with the August 2018 issue of *Cleveland Magazine*, promoting Green as a great place to live, work and do business.

Cleveland MAGAZINE

For more information about advertising, contact your account representative or call us at 216-377-3693.

Ad Sales Close: April 20 • Ad Materials Due: April 27 • Issue Date: July 2018

Gina DiFrancesco, 216-377-3641
difrancesco@glpublishing.com

Jennifer Natale, 216-377-3728
natale@clevelandmagazine.com

Paul Klein, Publisher, 216-377-3693
klein@glpublishing.com



Great Lakes Publishing • 1422 Euclid Avenue • Suite 730 • Cleveland, OH 44115
www.glpublishing.com • P: (216) 377-3667 • F: (216) 781-6318

