

BUSINESS RESOURCES

SEPTEMBER 16, 2011

Prosperous • Progressive • Promising





Business Assistance Programs

JumpStart
Team NEO
The Fund for Our Economic Future
Small Business Development Center
Cascade Capital Corporation
COSE
Ohio Department of Development
Global Markets Division
NEOTEC
MAGNET SCORE
Summit County Port Authority
Greater Akron Chamber
SBA
Ohio Department of Development
Kent Regional Business Alliance
PTAC
Ohio Business Energy Resource Center
NorTech
Ohio Means Jobs
Procurement and Technical Assistance Center
The Job Center



Types of Business Service Groups

- Business Counseling
- Employment
- Lending
- Business Support
- City of Green

Business Counseling

- US Small Business Development Centers (SBDC)
- SCORE
- Kent Regional Business Alliance
- Kent Procurement Technical Assistance Center (PTAC)



US Small Business Development Center

The mission of the SBDC at the Summit Medina Business Alliance (www.akronsbdc.org) is to provide high quality, customer-driven business consulting, education, training, technology transfer and resources between business, higher education and government. The mission of the Ohio Small Business Development Center at the Summit Medina Business Alliance is to accelerate Ohio's economy by helping people start, sustain, and grow their businesses.

www.akronsbdc.org

Akron Global Business Accelerator
526 S. Main St.
Akron, OH 44311
330.375.2111

Kent State University Stark Campus
6000 Frank Ave. NW
North Canton, OH 44720
330.244.3290





SCORE offers several services to help start a small business or to make a small business more profitable including individual counseling, mentoring, workshops, and seminars.

www.akronscore.org

Ohio Building
175 South Main Street, Second Floor
Suite 204
Akron, OH 44308
330.379.3163





Kent Regional Business Alliance

The Kent Regional Business Alliance (KRBA) is a team of Northeast Ohio organization dedicated to promoting small business in Ohio. KRBA provides services, including free business consulting and products for both growing businesses and people who want to start their own business in Northeast Ohio.

www.krba.biz

211 E. Summit St.

Kent, OH 44240

330.474.3595





Kent Procurement Technical Assistance Center (PTAC)

The Kent Procurement Technical Assistance Center (PTAC) offers assistance in all areas of government contracting and is designed to increase Ohio's share of the government marketplace. All services are free of charge and available to businesses in Medina, Portage, Stark, Summit and Wayne counties.

www.krba.biz/ptac

211 E. Summit St.

Kent, OH 44240

330.474.3595

Employment

- The Job Center
- OhioMeansJobs.com
- Internships



The Job Center

The Job Center in Summit County is a facility where more than 20 workforce service providers are housed under the same roof to better serve the needs of both businesses and job seekers. Services available include job posting, applicant matching, recruitment, skill and aptitude testing, access to a pre-screened applicant pool, assistance with retention, life-long learning opportunities for your employees, labor market and other informational resources, small business resources and assistance, workshops and classes, on-the-job training and much more.

www.thejobcenter.biz

1040 East Tallmadge Road

Akron, OH 44310

330.633.1050





OhioMeansJobs.com

OhioMeansJobs.com is a window for employers to look for Ohio-based talent, post job opportunities and integrate employment events into a single, cost free point of contact. Ohiomeansjob.com captures services from Monster.com and provides them to Ohio businesses for FREE. For job seekers, www.ohiomeansjobs.com provides free searchable access to all electronic job opportunities, which include Ohio employers, national commercial job boards and niche industries.

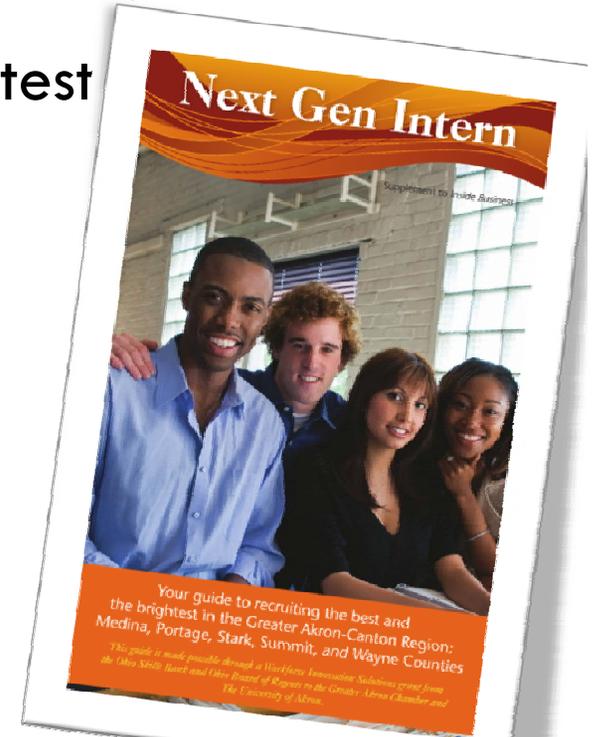
www.ohiomeansjobs.com

888.296.7541



Internship Programs

- Greater Akron Chamber – Next Gen Intern
 - Guide to recruiting the best and brightest
 - <http://www.nextgenintern.com>
- Third Frontier
 - High-tech interns
 - <http://thirdfrontierintern.ohio.gov>



Lending

- ❑ Cascade Capital
- ❑ Summit County Port Authority
- ❑ growNOW



Cascade Capital Corporation

Cascade Capital Corporation is an economic development finance company providing dependable financing options to growing small companies in Greater Akron and Northeastern Ohio since 1983. Accredited by the U.S. Small Business Administration as a Certified Development Company, Cascade Capital provides **SBA 504** funding throughout Ohio. Cascade Capital is authorized by the Ohio Department of Development to provide the **Ohio 166 Regional Loan Program** throughout Summit, Medina, Portage, Wayne, Ashland and Holmes counties. Cascade Capital participates in funding company expansion projects in partnership with area commercial banks.

www.cascadecapital.org

National City Bank Building
One Cascade Plaza, 18th Floor
Akron, OH 44308
330.379.3160



Cascade Capital Programs

□ **SBA 504**

- Purchase new or existing land and buildings
- Machinery & Equipment
- Fixed assets associated with purchase of an existing business
- Refinancing
- 20 years on real estate/10 on equipment
- 50% (commercial bank)/40% (SBA 504)/10% Borrower
- Loan limits \$50,000 (min)/\$5M (max)

□ **Regional 166**

- Purchase new or existing land and buildings
- Machinery & Equipment
- 15 years on real estate/5 to 10 on equipment
- 45-50% (commercial bank)/40-45% (Ohio 166)/10% Borrower
- Loan limits \$50,000 (min) \$500,000 (max)



Summit County Port Authority

The mission of the Summit County Port Authority is to implement economic development initiatives that will strengthen and diversify the economy of Summit County and Northeast Ohio. The SCPA was created in 1999 to promote projects that create jobs and economic growth. With the powers of a municipal corporation under Ohio law, the SCPA brings value to projects through lease financing, sales tax savings, fixed-rate bond fund financing, off-balance-sheet transactions and more.

www.summitportauthority.org

National City Bank Building
One Cascade Plaza, 18th Floor
Akron, OH 44308
330.762.4776





Is a program with the Ohio Treasurer's Office In partnership with Ohio's state depository banks, The Ohio Treasury offers small business owners a 3% interest rate reduction when they link their loans to creating or retaining jobs in Ohio. Here's how it works. When a business takes out a loan with an eligible bank, GrowNOW can provide a 3% interest rate reduction on the loan. Essentially, the Treasury places a deposit at the business' bank at a reduced rate which allows the bank to pass along the savings to the small business.

www.grownow.ohio.gov

Ohio Treasurers Office
800.228.1102



Business Support

- Alphabet Soup
 - NEOTEC
 - MAGNET
 - JumpStart, Inc.
 - NorTech
 - Team NEO
 - Greater Akron Chamber of Commerce
 - Green Chamber of Commerce



The Northeast Ohio Trade & Economic Consortium (NEOTEC) is a multi-county regional economic development partnership that works collaboratively in the region with the goal of attracting capital investment and jobs to Northeast Ohio through the administration of Foreign-Trade Zone 181, by providing international trade assistance to promote international commerce, and through the development of a world-class logistics system.

www.neotec.org

P.O. Box 5190

Kent, OH 44242

330.672.4080





The mission of MAGNET is to support, educate and champion manufacturing with the goal of transforming the region's economy into a powerful, global player. MAGNET's mission is to help manufacturing and technology-based companies and entrepreneurs excel and grow.

www.magnetnetwork.org

1768 East 25th Street
Cleveland, Ohio 44114-4420
216.391.7002
877.GROW.MFG



MAGNET
Manufacturing Advocacy & Growth Network



JumpStart is a nationally recognized venture development organization that accelerates the progress of high potential, early-stage businesses. Through the depth of its entrepreneurial team and breadth of its high value resources, JumpStart improves client success in achieving the milestones and raising the follow-on capital necessary to create wealth.

www.jumpstartinc.org

737 Bolivar Road, Suite 3000

Cleveland, OH 44115

216.363.3400





NorTech, the Northeast Ohio Technology Coalition, is the only organization that focuses solely on the high tech economy, across all sectors. NorTech has one unwavering purpose: To invigorate growth in Northeast Ohio's high tech economy and broadcast our successes. We do this by building industries from technology areas where we have the best opportunities to be successful and by marshaling the resources and forging collaborations to put our high tech economy on the fast-track.

www.nortech.org

737 Bolivar Road, Suite 1000

Cleveland, OH 44115

216.363.6883





Team NEO advances Northeast Ohio's economy by attracting businesses worldwide to the 16-county Cleveland Plus region. Team Northeast Ohio unites the region to accelerate economic growth by serving as the central point for business attraction. We are a nonprofit joint venture of the region's largest metro chambers, privately funded to market the 16-county Cleveland Plus® region. We are a central resource, informing and serving those considering their initial investment with expansion or relocation into Northeast Ohio. Team NEO will also be the local JobsOhio office.

www.clevelandplusbusiness.com

737 Bolivar Road, Suite 2000

Cleveland, OH 44115

216.363.5400

team
neo

ClevelandPlus
Business



Greater Akron Chamber

The Greater Akron Chamber is an economic development organization serving the counties of Medina, Portage and Summit in Northeast Ohio. The Greater Akron Chamber also offers members access to discounts on many business services.

www.greaterakronchamber.org

National City Bank Building
One Cascade Plaza, 17th Floor
Akron, OH
330.376.5550



City of Green



City of Green Planning Department

The City of Green's Planning Department can connect businesses to a myriad of services offered by several organizations throughout the region. The Planning Department should be your first stop with any site selection or business expansion needs and we can serve as your connection to ODOD/JobsOhio.

Sign-up for *Business Matters*, a bi-monthly newsletter geared specifically for businesses. The newsletter will inform you about additional business service programs.

www.cityofgreen.org/economic-development2

1755 Town Park Blvd.

PO Box 278

Green, OH 44232

330.896.6614



Business Matters

Business Matters - City of Green Business eNewsletter Issue 3 - Windows Internet Explorer

http://archive.constantcontact.com/f6029f1102347364606/archive/110273

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City of Green, Ohio

Business Matters

The City of Green's Business eNewsletter
Volume 1 Issue 3



Greetings!

The City of Green is engaging in more regular conversations with our greatest asset, our local businesses, in order to share important City updates, provide information about local business assistance programs, as well as welcome and recognize local business successes.

This is our third edition of *Business Matters*, and more will come every other month. Please pass this e-mail along to others at your company or additional colleagues in the City of Green and invite them to sign-up. If you would like to read previous editions of *Business Matters*, click [here](#).

City Update

Green Alert - New Wireless Emergency Notification System

In August the City of Green unveiled its new Wireless Emergency Notification System (WENS) to make citizens and those working in our community aware of severe weather, emergency evacuations, exposures, flooding, road closures and other public safety information.

In the event of an emergency, those registered for Green Alert will receive an e-mail, text or voice message to their cell phone, office phone or computer. The Fire Division is asking each business to register their main office line for voice alerts and to encourage employees to sign-up for text message alerts. To sign-up to receive these alerts, click [here](#).

Charting the Course

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About Your Neighbors

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Have You Heard?

Portage Lakes Career Center

The Portage Lakes Career Center (PLCC) offers a wide range of professional development offerings geared towards small businesses and corporate employees alike. Best of all, PLCC is located right here in Green and offers training at reasonable and competitive prices. Course offerings range from management/supervision and human resources to sales/customer service, health care and beyond. Some of these courses have been granted CEUs.

PLCC recently released their September 2009 through June 2010 Hands-on Computer Training Course schedule and their Professional Development catalog. For more information on PLCC and view their course offerings, click [here](#) or contact Pat Conry at 330.896.8110 or pl_cco@plcc.edu.

Employment Resource Center at The Job Center

The Employment Resource Center at The Job Center is run by Goodwill Industries and provides services for both businesses and job seekers at no costs. The Job Center offers employers free job posting, applicant matching, recruitment, skill and aptitude testing, pre-screened applicant pool, on-the-job training and much more. For more information on the FREE services available to businesses in Summit County, click [here](#).

Third Frontier Internship Program

The Ohio Third Frontier Internship Program is geared toward assisting businesses finance the hiring of interns in specific areas. The overarching goal of the program is to develop a pool of talented workers for Ohio businesses and assist students in obtaining full-time, permanent employment in Ohio after they graduate. Businesses who are interested in learning about how they can apply for state support for such programs

The program will pay 50 percent of the student's wages, up to \$3,000. For more information about the program, and how to apply, click [here](#).

News & Notes

Welcome New Businesses

ASAP Promotions - 5757 Mayfair Road
Bella Paloma Massage/therapy - 4861 South Main Street
Benchmark Die Manufacturing, LLC - 4349 South Arlington Road
Darque Zone Tanning - 445 East Turkeyfoot Lake Road
Grille 39 - 3939 Massillon Road, Suite 1101
McMichael Insurance Agency - 3670 Executive Drive, Suite 200

Congratulations

Ultimate Jetcharter

ICZ specializes in providing integrated and customized security and surveillance solutions for their clients, including cities, banks, shopping center, parks and much more.

ICZ has established its standard through its Total Solution Provider approach utilizing IP video surveillance technology. IP cameras, also known as network cameras, are the future of video surveillance. The Company's in-house programmers have created customizable software that reacts to the needs of the customer. ICZ's surveillance systems boast some of the most robust technology in the industry today, and its cameras have the ability to react to trigger events (such as motion detectors), provide night vision footage and zoom into objects at an optical zoom rate of up to 36X. Furthermore, its surveillance systems are scalable for future needs.

ICZ's products are in use all across the region and even nationally. Their surveillance systems have allowed their clients to view security cameras from any across the globe using Web access. For more



Planning Department Staff

Wayne Wiethe, Director of Planning

Tricia Shaw, Administrative Secretary

Economic Development

Jessica Hyser, Community Development Administrator

Sarah Haring, Community Development Administrator

Planning

Tom DiTirro, Planner

Chrissy Lingenfelter, GIS Planner

Zoning

Barb Holdren, Zoning Superintendent



Facebook

- More than 525 people “like” City of Green
- Used to let stakeholders know about programs, events, upcoming construction projects, etc.



QUESTIONS?

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